

Oregon Food Bank's Love Indicators



Created by Community Philanthropy Department, July 2021 (updated: October 2023)

Note: Since these were crowd sourced from our department and based on our theory of change and definition of love, they are specific to us. Recommended that you develop your own that fit with your organization.

Actions for the Common Good: Investing in OFB or in one's community through avenues including but not limited to time, money, skill-and idea-sharing, and civic engagement.

Care & Respect: Showing concern, interest, and/or emotional investment in the state of hunger and poverty, in OFB and its community, or in one's larger community. Regard for the feelings, wishes, rights, or traditions of others.

Client Centered: The belief that people experiencing hunger are the experts on hunger. Holding clients at the center of all we do. Upholding a new story that shows "hunger and poverty are not primarily the result of personal choices; instead, they are deeply rooted in systems that deny opportunity and provide insufficient safety nets."

Community & Partnership: A sense of fellowship, unity, and solidarity; collectively practicing common ownership by sharing values, interests, and goals. Something bigger than oneself or one's family (communities relevant to our work can be...OFB Network, affinity groups, industries, neighborhoods, larger Portland area, state, world). Collective ownership for ending hunger and its root causes. A disruption of traditional power dynamics in which all parties (donors, staff) feel shared accountability to work toward shared values. All parties see opportunities to contribute to the movement in a way that is meaningful to them.

Equity: A shared vision of a community where each person can participate, prosper and have access to food that is both nourishing and in keeping with their culture. Recognition that systemic injustices exist – such as racism, classism, and sexism – and that these create and perpetuate conditions that sustain poverty and hunger.

Growth: A willingness to evolve our shared understanding of hunger and best practices to end hunger and its root causes. A willingness to learn, change, and adapt resource and relationship development partnerships to meet changing community needs.

Shared Values: Expressing commonality with OFB values, including:

- Caring deeply about people experiencing hunger.
- Showing curiosity and hope.
- Striving for excellence, not perfection.
- Trust and transparency.
- Dedication to equity.
- Listening to understand, seeking innovation, and collaborating in community.
- Bringing a light heart to serious work.

Transactional: Exchange without further relationship building and/or evolving our shared understanding of hunger and the best practices to end hunger and its root causes. Examples:

- Sending a required report
- Leaving a voicemail without further invitation to engage
- Donation with no interaction

Harmful: Interaction that comprises a staff member's sense of integrity or well being, including but not limited to harmful/malicious language or inappropriate content.

Examples:

- Sexual harassment
- Racism
- Micro-aggressions
- And more

Misalignment: Values expressed by a donor are not in agreement with OFB's values, mission, 10 year vision, or Rooted + Rising campaign priorities. This is the opposite of Shared Values. This may be applied to one value statement, and not cover the entirety of the relationship.