



Oregon Food Bank

# Sponsorship Opportunities

Please contact the Corporate Relations Team  
[communitygiving@OregonFoodBank.org](mailto:communitygiving@OregonFoodBank.org)





OVERVIEW AND IMPACT

**You're invited to join  
Oregon Food Bank in the  
movement to end hunger.**





## OVERVIEW AND IMPACT

Food is a human right. Hunger is more than not having enough food. It is a symptom of inequity — a consequence of unequal distribution of income, power and representation. Hunger disproportionately affects those of us who are BIPOC (Black, Indigenous and all People of Color); immigrants and refugees; transgender and gender expansive people; and single moms and caregivers.

At Oregon Food Bank, we know hunger is a problem we can solve. That's why we take a comprehensive approach to ending hunger. In partnership with Feeding America, we build community connections to help people access nourishing, culturally-affirming food today. And we build community power to eliminate the root causes of hunger for good.

And we know we can't do this work alone. Allies are key to ending hunger and its root causes. We work with hundreds of incredible corporate and organizational partners that share our vision. A sponsorship with Oregon Food Bank is an effective way to publicize your commitment to hunger-free communities. Oregon Food Bank's brand is respected and well-known in the region for its positive impacts in the community.

Ending hunger will take all of us. Community-wide problems require community-wide action — and when we share prosperity, we all benefit. Join us to create a stronger, more equitable future for all people in Oregon and Southwest Washington.

**\*All prospective sponsors will be reviewed by Oregon Food Bank. If sponsorship poses any risk to our mission, clients, work or values, we reserve the right to decline a partnership.**



#### WEBSITE REACH

**40,000**

Site visitors per month

#### EMAIL INVITATION REACH

**120,000**

Subscribers

#### SOCIAL MEDIA REACH

**56,000+**

Social media followers

#### DIGGING IN TO SOCIAL MEDIA:

NEARLY

**1 million**

Average monthly  
impressions

NEARLY

**4,200**

Average monthly  
clicks

THROUGH 2024:

**167%**

Audience growth

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#### SOCIAL MEDIA ACCOUNTS



@OregonFoodBank



@OregonFoodBank



@OregonFoodBank



@OregonFoodBank







## EVENTS

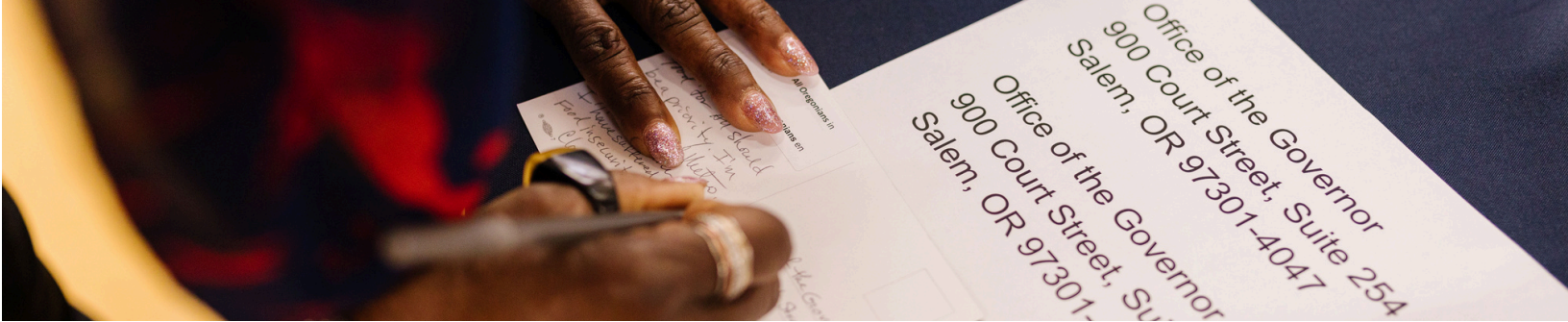
# Bloom 2025

We are overjoyed to be gathering our community for Bloom 2025.

This annual event honors, uplifts and raises funds to support our work to end hunger. We plan to bring together guests at The Redd in Portland for an evening of celebration and raising funds. The event will feature stories of anti-hunger work from across the state and an update from the new Oregon Food Bank President, Andrea Williams. We expect more than 350 attendees gathering in-person and more tuning in online. Your company's sponsorship of Bloom directly supports our mission to end hunger and its root causes.

Sponsorship levels available in our [Bloom Sponsorship Packet](#).





## EVENTS

# Hunger Action Month: September 2025

Each September, Oregon Food Bank along with over 200 Feeding America-affiliated food banks nationwide come together for Hunger Action Month. Together, we encourage individuals, businesses and elected officials to take action to end hunger.

### HUNGER ACTION MONTH SPONSORSHIP LEVELS OVERVIEW

**Presenting Sponsor: \$50,000 (exclusive)**

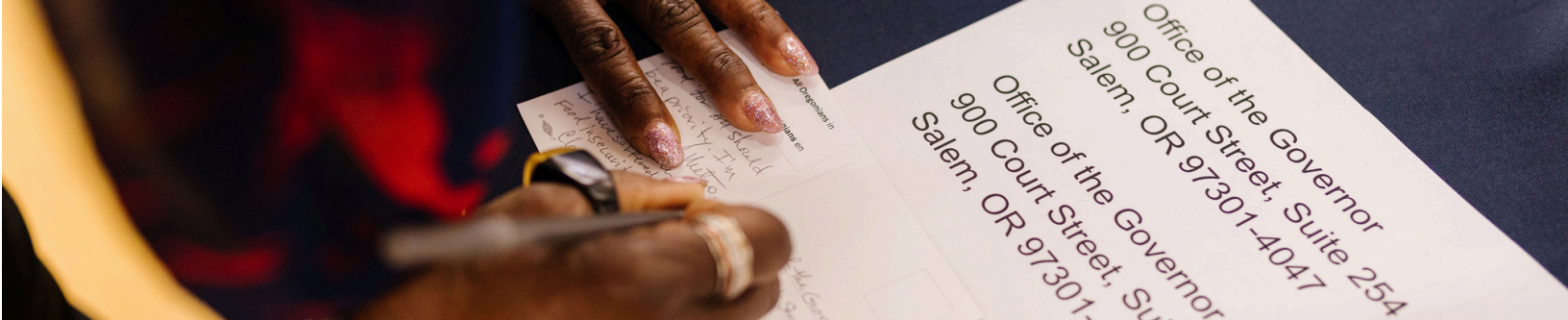
**Advocacy Sponsor: \$25,000 (two opportunities)**

**Food Justice Sponsor: \$10,000**

**Action Sponsor: \$6,000**

**Movement Building Sponsor: \$3,000**





## Presenting Sponsor: \$50,000

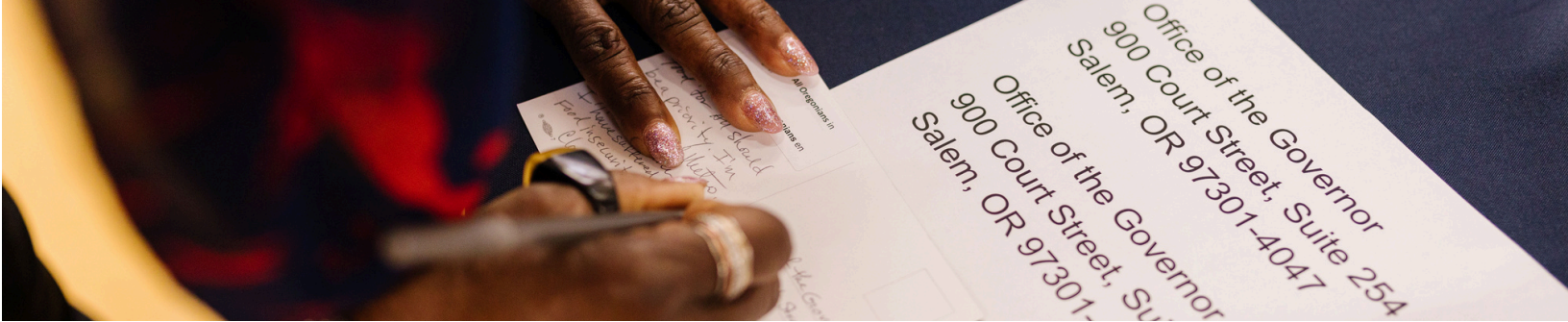
Exclusive opportunity, commitment by July 18, 2025

As the Presenting Sponsor, your company will lead the way in uniting our community to take action to eliminate hunger. Hunger Action Month is a national educational effort and is Oregon Food Bank's largest non-fundraising communication campaign.

Benefits include:

- Logo and name recognition as a Presenting Sponsor on all Hunger Action Month communication including: e-newsletter, website page and one exclusive social media post
  - Hunger Action Month Presenting Sponsor badge displayed on office lobby screens at our statewide warehouse in Northeast Portland and Washington County Regional Food Bank in Beaverton visited by more than 2,300 volunteers monthly
  - Recognition in the Oregon Food Bank quarterly newsletter, Food Matters, as Hunger Action Month Presenting Sponsor with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
  - Opportunity for your company to record a short video (30 seconds) thanking people for participating in the Food for Action Dinners
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**Advocacy Sponsor: \$25,000**

### Limited to two opportunities

**As an Advocacy Sponsor, your company will support the Food for Action Dinners during Hunger Action Month. These dinners will strategically motivate Oregonians to organize their communities and networks to end hunger.**

### Benefits include:

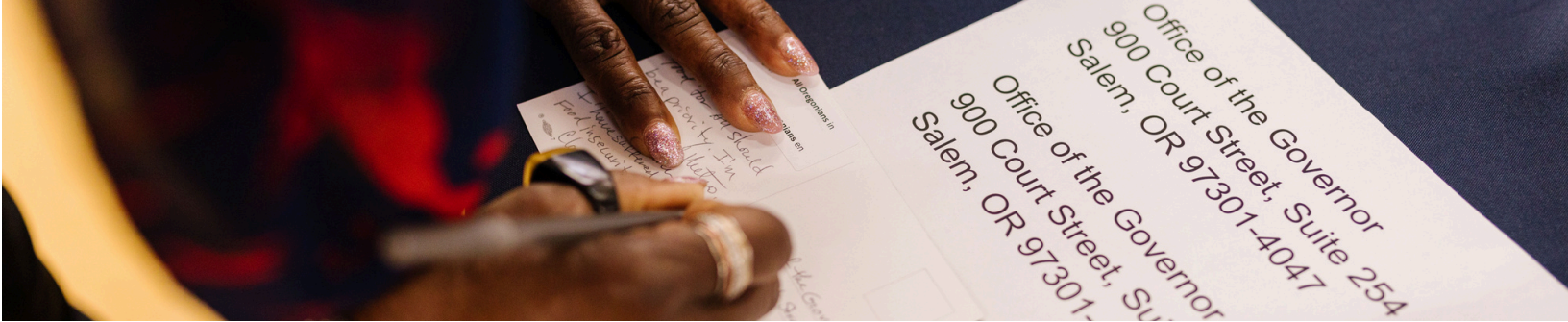
- Logo and name recognition as a sponsor on Hunger Action Month communication; including website page, one e-newsletter and one social media post
- Logo and name recognition in the Food for Action Dinners materials
- Recognition in the Oregon Food Bank quarterly newsletter, Food Matters, as Hunger Action Month Sponsor with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
- Opportunity for up to five company representatives to tour the statewide warehouse in Northeast Portland

**Food Justice Sponsor: \$10,000**

**As a Food Justice Sponsor, your company will help us reach and mobilize people to join the movement to end hunger in Oregon and Southwest Washington.**

**Benefits include:**

- **Logo and name recognition as a sponsor on Hunger Action Month communication; including one e-newsletter and one social media post**



- Recognition in the Oregon Food Bank quarterly newsletter, Food Matters, as Hunger Action Month Sponsor with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
  - Logo on Hunger Action Month website
  - Name recognition in the Food for Action Dinners materials
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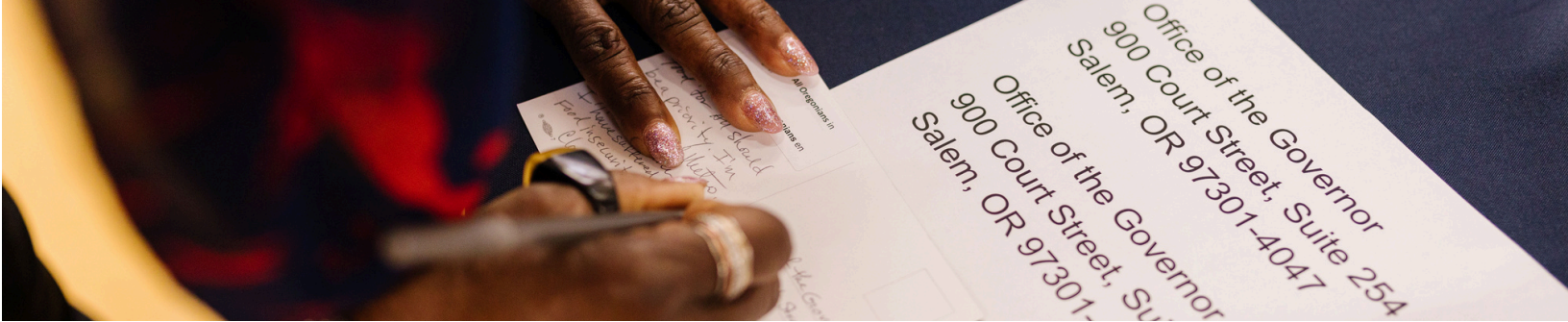
## Action Sponsor: \$6,000

As an Action Sponsor, your company will help us reach and mobilize people to join the movement to end hunger in Oregon and Southwest Washington.

Benefits include:

- Logo and name recognition as a sponsor on Hunger Action Month communication; including one e-newsletter and one social media post
  - Recognition in the Oregon Food Bank quarterly newsletter, Food Matters, as Hunger Action Month Sponsor with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
  - Logo on Hunger Action Month website
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## **Movement Building Sponsor: \$3,000**

As a Movement Building Sponsor, your company will help us reach and mobilize people to join the movement to end hunger in Oregon and Southwest Washington.

Benefits include:

- Name recognition as sponsor on Hunger Action Month communication; including one e-newsletter and one social media post
- Recognition in the Oregon Food Bank quarterly newsletter, Food Matters, as Hunger Action Month Sponsor with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
- Name on Hunger Action Month website



## VOLUNTEERING

# Support Volunteerism

From repacking food to maintaining our learning gardens to organizing community members in support of public policies that address hunger, volunteers are essential to Oregon Food Bank.

“Volunteering regularly at the food bank has uplifted me in ways that I could not have imagined. Everyone is so fun and passionate and really believes in the mission of Oregon Food Bank. Your team is truly amazing!”

— OREGON FOOD BANK VOLUNTEER







## **Volunteer Action Center Champion: \$25,000**

Active for one quarter (see options below)

As the Volunteer Action Center Champion, your company will sponsor both the statewide warehouse in Northeast Portland and Washington County Regional Food Bank in Beaverton Portland (multiple sponsorships available).

Benefits include:

- Logo and company name included on lobby screens at both the statewide warehouse in Northeast Portland and Washington County Regional Food Bank in Beaverton
- Logo and company name in quarterly Oregon Food Bank newsletter, Food Matters, with a 38,000+ print mailed circulation; additional mention in Oregon Food Bank e-newsletter sent to a 120k+ email list
- Name recognition in Volunteer Action Center Champion-related blog posts
- Celebratory group volunteer shift for Volunteer Action Center Champion(s) (Optional, Date TBD)

### **VAC CHAMPION SPONSORSHIP PERIODS:**

**Q1: January - March**

**Q2: April - June**

**Q3: July - September**

**Q4: October - December**



## VOLUNTEERING

# Garden Sponsorships

Oregon Food Bank's garden spaces in Northeast Portland and Beaverton provide access to culturally-specific produce and support agricultural projects that strengthen the food system for BIPOC, immigrant and refugee communities.





## **Garden Champion: \$25,000**

**Exclusive Opportunity, for one season (6 months)**

**Benefits include:**

- Logo and/or name featured as a sponsor in the Garden E-Newsletter at the beginning and end of the sponsored Garden season
  - Prominent logo and/or name signage in the garden for the duration of sponsored season
  - Dedicated group garden volunteer shift (seasonal)
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## **Garden Advocate: \$10,000**

**For one season (6 months)**

**Benefits include:**

- Logo and/or name signage in the garden featuring your organization's name for the duration of the season
- Dedicated gardens volunteer shift (seasonal)

**Regenerative Season: October - March  
(commitment by July 31, 2025)**

**Growing Season: April - September  
(commitment by February 28, 2026)**



## Fleet Sponsorships

Oregon Food Bank's fleet of semi-trucks moves an average of one million pounds of food each week throughout our network across Oregon and Southwest Washington. Our statewide trucks deliver nourishing, culturally appropriate foods to communities across Oregon and Southwest Washington. Last year, we saw 2.5 million visits to food assistance sites through the Oregon Food Bank Network — a 31% increase from the previous year. Sponsor a truck and join the movement to end hunger!





Sponsorships are available for Statewide trucks, which deploy across Oregon and Southwest Washington, or for Metro Delivery trucks, which deliver food through the Portland metro area.

## Statewide Trailer Wrap: \$110,000

3-year sponsorship of one trailer

Nine opportunities available

Can be paid in \$36,050/year installments

Statewide trucks are on the road 5 days a week, and average 1.5-2 stops per day. The average Statewide truck passes through nearly six counties per day (25-30 counties per week) and has an average of 5,000 miles/month across Oregon and Southwest Washington (highway and in-town driving).

Benefits include:

- Company logo on each large side panel and the back of a long-haul 48' or 24' trailer
- Company logo displayed with message: "Committed to ending hunger for good."



**Metro Delivery Truck Wrap: \$80,000**

**3-year sponsorship of one truck**

**14 opportunities available**

**Can be paid in \$25,750/year installments**

**Your support will help deliver food to communities in the Portland metro area including Multnomah, Clackamas and Washington counties. Local delivery trucks average 1,000 miles/month and are highly visible throughout the Portland metro area due to traffic density. Metro trucks are on the road 5 days a week and average 5 stops per day.**

**Benefits include:**

- **Company logo on each large side panel and the back of a long-haul 48' or 24' trailer**
- **Company logo displayed with message: "Committed to ending hunger for good."**





**Together we can end  
hunger and its root  
causes for good.**



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